

Named one of the World's Most Innovative Companies by Fast Company, Allied Esports is at the forefront of esports entertainment with global properties, live events and production services that elevate creators, competition and content.

Allied Esports owns and operates <u>HyperX Arena Las Vegas</u>, the world's most recognized esports facility and the company's global flagship venue, as well as the Allied Esports Trucks, the first 18-wheel mobile gaming arenas located in North America and Europe. Members of the Allied Esports Property Network, the world's first esports venue affiliate program, span North America, Europe, China and Australia, including the internationally celebrated Fortress Melbourne.

Allied Esports produces competitive community and professional esports and gaming events, including popular proprietary tournament brands *Frags, Knockdown, Saturday Night Speedway* and the *Legend Series*; original co-branded programs like the Simon Cup; and custom tournaments such as Trovo Titans.

AE Studios, Allied Esports' original content development and production services division, is a leader in storytelling beyond competition through live streamed productions across a variety of industries. AE Studios' original production *ELEVATED Presented by Progressive* garnered more than 10 million views over four episodes during its debut in March 2022.

For more information about Allied Esports, visit <u>AlliedEsports.gg</u> and follow <u>@AlliedEsports</u>. Allied Esports International, Inc. is a subsidiary of Allied Esports Entertainment, Inc.

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